



FOR YOUTH DEVELOPMENT  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

# STRENGTHENING OUR COMMUNITY

2019 Annual Report  
YMCA of Greater Kalamazoo

[kzooymca.org](http://kzooymca.org)



# THANK YOU

The goal of the YMCA is to help every one of us reach our full potential in life. To empower each person throughout our community to live, dream, and grow stronger each and every year.

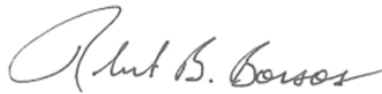
In 2019 that was no different. From the 11,000+ kids who were involved in activities that improved their reading scores, helped them stay safe around water, or taught them a new skill, to the nearly 6,000 older adults who participated in group exercise classes, the YMCA book club, or one of our many chronic disease prevention programs ... your YMCA was in part responsible for bettering the health and social well-being of more than 31,000 of your friends and neighbors.

We are extremely appreciative of the many donors and volunteers who help us meet these critical needs. We invite you to join us in exploring the many highlights on the following pages which give evidence to how we are strengthening our community!

Friends on a mission,



Dave Morgan  
President/CEO



Bob Borsos  
Chair, Board of Directors

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## CONSTITUENCY REPORT

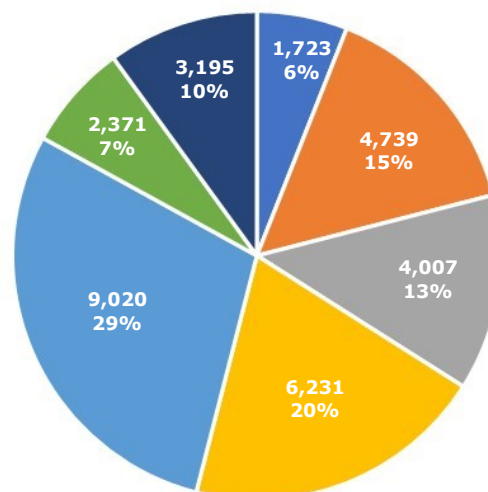
### MEMBERS BY CATEGORY:

Facility Members	20,543
Program Members	10,904
<b>Total Members</b>	<b>31,477</b>

### YMCA SUPPORTERS:

Policy Volunteers	24
Program Volunteers	288
YMCA Donors	565
<b>Total Supporters</b>	<b>877</b>

### MEMBERS BY AGE:



■ Under 6 ■ 6-11 Yrs ■ 12-17 Yrs ■ 18-29 Yrs ■ 30-54 Yrs ■ 55-64 Yrs ■ 65 and Up

# CHANGING TIMES. SAME SOCIAL RESPONSIBILITY.

Although this Annual Report is officially a 2019 wrap-up, it would be dismissive to talk about last year without acknowledging what has occurred since.

2020 has been one of the most challenging years in the 175+ year history of the YMCA. We have seen circumstances that threaten our very existence, while at the same time underscoring our relevance. It has been a time of constant pivoting and reinvention. And we know the YMCA of tomorrow may end up bearing little resemblance to the YMCA of yesterday.

But yet, while these times are indeed unprecedented, we can look to the historic roots of our organization and see some common themes which guide us today.

## 1844. London, England.

For many, it was a time of despair in a bleak, desperate place.

The rapid pace of industrialization had outgrown the city's capacity to adapt, leading to overcrowded streets and substandard living conditions for the masses. The general state of public health was deteriorating, due to unsanitary conditions and multiple epidemics — primarily smallpox, but also the occasional outbreak of typhoid, tuberculosis, or cholera.

At the same time, the social condition was defined by the widening gap among classes and political perspectives. Newspapers reported clashes and crises almost daily, which fueled the next day's events.

Society was on a brink, and in serious need of a balm.

Amid this landscape, the YMCA was founded as a place of hope. George Williams, a 22-year-old department store worker and former farmer, was troubled by what he saw around him. But he also had a vision for a place that could fill the gaps and bridge divisions. The first YMCA was born out of his optimism for how a community could heal and thrive, given such a place.

Fast-forward to 2020, and some aspects of our lives would be unrecognizable to the Londoner of 1844; advances in worldwide travel and communication, the pervasiveness of technology and social media, not to mention the culture of the day.

However, what *would* resonate is the feeling that our everyday lives are currently being dominated by two paramount issues: one of public health, and one of societal relationships. And all these years later, the YMCA finds itself in a position to play a unique role in addressing them.

The Y can't develop a cure for COVID-19, and we can't singlehandedly bring about racial justice. But, we are uniquely positioned to make a difference. To serve our community through vital programs and services "outside our walls" while our facilities are closed to business as usual. To use the voice we have been entrusted with, in speaking out for equity and equality.

We are grateful for the opportunity to work toward a more positive future, and an equitable and just organization **FOR ALL**.

While the YMCA has always considered itself to be so much more than just “swim and gym” facilities, we have never been so challenged to prove this claim as we have in the first half of 2020.

Beginning with the statewide Executive Order to temporarily close our doors to members in mid-March, our staff sprang into action to identify vital services in our community, which the Y is uniquely equipped to deliver. Because YMCA partnerships and initiatives have always extended far beyond the walls of our brick-and-mortar facilities, within days we were able to offer:

**Emergency Child Care for families of essential workers such as healthcare professionals, first responders, and grocery store staff.**



This provided an important safety net for those who were busy keeping the rest of us safe during a critical time. Infants through school-aged participants enjoyed recreational activities and academic enrichment in small group sizes, with detailed safety protocol in place.

**Meal delivery service to vulnerable families throughout the greater Kalamazoo area.**

In collaboration with the Sherman Lake YMCA and using vehicles borrowed from Kalamazoo Public Schools, we identified the neighborhoods and areas where food security was exacerbated by school closures to deliver as many as 1,200 lunches and dinners per week. This program continues well into summer 2020, for as long as the need persists and funding is identified.

## MAPLE

- LED lighting enhancements
- Locker room showers
- Gymnasium wall divider
- Heaters
- Tennis court repairs
- Two treadmills
- Gymnasium flooring refurbishment
- Licensed kitchen renovation
- Tennis courts/ roof repairs
- HVAC upgrades
- Security cameras

## PORTAGE

- Clay court resurfacing
- Security cameras
- New strength equipment
- Backpack lockers

## 2019 IMPACT



**607** youth participated in Prime Time before and after school programs to stay safe, learn, and have fun.



**2,624** youth took swimming lessons at the Y to stay safe around the water.



**2,786** youth participated in Y sports programs to stay active and learn new skills.



**86** Early Learning students attended preschool to prepare for Kindergarten.



- New flooring in locker rooms
  - Backpack lockers
  - Removal of personal tote systems
  - New cardio equipment
  - Fire alarm upgrades
  - IT upgrades
  - Pool heater steam coil replacement
  - AC compressor
  - Gym steam coil replacement
  - Washer and dryer replacement
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- Racquetball court converted to weight room
  - IT upgrades
  - Pool heater exchange

The YMCA's commitment to creating a stronger and healthier community FOR ALL isn't a recent concept. On a national scale, the Y's belief in the importance of Diversity, Equity, and Inclusion (DEI) has been fundamental to our evolution over nearly two centuries, and to the development of programs and initiatives that serve newcomers, marginalized populations, and people of color. (See [www.ymca.net/history](http://www.ymca.net/history) for examples.

While we are proud of our heritage, we don't intend to just stand on our history. We are compelled to **do**: To be a force for racial equity and justice, and to be actively anti-racist by advocating for changes in political, economic, and social systems. To be a space that welcomes everyone safely, and to advocate for those who are marginalized.

The Y has always responded to community needs, and the need has never been greater for a place where everyone

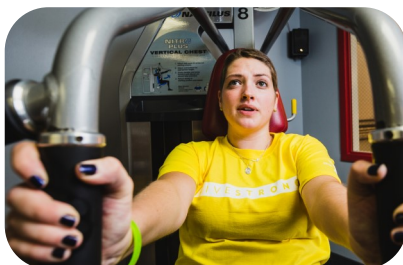
can feel seen, safe, and respected. To that end, the YMCA of Greater Kalamazoo has recently taken steps to be more self-aware of our role, our opportunities, and our shortcomings with DEI initiatives. In 2019, with the support of the Kalamazoo Community Foundation, we partnered with local change agent Demarra Gardner to audit our policies, practices, and organizational climate related to DEI. She helped us deploy a broad-based survey and facilitated a series of community input sessions with our stakeholders, which helped us get an objective perspective on where we stand, and where we can improve.

In 2020 and beyond, her input, along with the survey results, will provide accountability and guidance as our DEI committee of staff and volunteers seek to help the Y shape a better tomorrow, for a better community, and **FOR A BETTER US.**

## NUMBERS



**\$498,522** in financial assistance was awarded to individuals and families to provide access to the Y.



**87** adults participated in the cancer recovery programs to manage their new normal.



**13,772** youth were served to learn healthy living skills through sports and recreation.



**4,694** youth received financial assistance to experience the Y.



**778** youth participated in the Y's summer camp program to stay active and have fun during the summer.



**6,266** members received YMCA financial assistance to give them access to the Y.

# FINANCIAL REPORT

## PUBLIC SUPPORT

General Contributions	\$378,578
Capital Contributions	\$0
United Way	\$43,395
Grants	\$252,066
Trust Contribution	\$0
Special Events	\$122,963
<b>Total Support</b>	<b>\$797,002</b>

## EARNED REVENUE

Membership	\$3,683,693
Programs	\$1,217,713
Child Care and Camp	\$1,331,514
Misc. Revenue	\$142,522

**Total Earned Revenue \$6,375,442**

**Total Revenue \$7,172,444**

## PROGRAM EXPENSE

Healthy Living	\$2,787,146
Youth Development	\$1,832,567
Social Responsibility	\$593,342

**Total Program Expense \$5,213,055**

## ALLOCATED EXPENSE

Supporting Services to Programs	\$1,099,940
Financing	\$165,269
Depreciation	\$580,625
Additional Investments into Programs	\$113,555

**Total Allocated Expense \$1,959,389**

**Total Expense \$7,172,444**

## The Y.

We're not just a gym. We're a community center built up through a membership that lifts our neighbors and each other.



**For a better community.  
For a better us.**

**THANK YOU  
TO OUR SPECIAL EVENTS  
PRESENTING SPONSORS**

**Annual Community Breakfast**



**Annual Golf Outing**



# 2019 ANNUAL CAMPAIGN SUPPORT\*

## PACESETTERS

\$5,000 +

Borgess Run for the Health of It!  
H.P. and Genevieve Connable Fund  
Harvest Time Partners Foundation  
Havirmill Foundation  
Kalsec, Inc.  
Timothy & Joy Light  
McParlan Family Fund  
Preston S. & Barbara J. Parish  
Polzin Family Fund  
Schupan & Sons  
*In memory of Charlette & Nelson Schupan*  
Wattles Family Fund

## DREAM BUILDERS

\$2,500—\$4,999

Burdick-Thorne Foundation  
Chemical Bank  
Consumers Energy  
Peter & Elizabeth Seaver Family Fund  
Spencer & Carolyn Stiles  
Tyler Little Family Foundation  
Larry J. Wilson

## LEADERSHIP CIRCLE

\$1,000—\$2,499

Alan & Michelle Andrews  
Nicole & Jay Asher  
Beaver Research Company  
Phil Chludzinski  
Dylan Crotty  
Ben & Kasey Davis  
The DeKorne Family  
Cheryl Dickson  
Mr. Greg & Dr. Melinda Dobson  
James & Jo English  
David Flagler  
Don & Janet Gladstone  
Isaac & Sara Hinkle  
John Hinkle *In memory of John Polzin*  
James & Winifred Stewart Fund  
Vicky Kettner & Peter Battani  
Keystone Solutions Group  
Lawrence & Sylvia Wong Foundation

Jarod & Andrea Lippert  
Elizabeth Upjohn Mason  
Jeff & Renee McParlan  
*In honor of Estelle McParlan*  
Gordon & Barb Miller  
David & Heather Morgan  
Jim & Terri Novaria  
Scott & Janet Nykaza  
Pfizer Foundation  
Portage Pediatric Dentistry  
R. Thomas & Linda Powell  
John Mark Rainey *In honor of Ellie Rainey*  
Rentalex  
Mike Roeder  
S&T Enterprises LLC  
Karl Sandelin  
Southwest Michigan Dermatology  
David & Ronda Stafford  
Rebecca & Adam Strauss  
Margery Thomas  
George Todd  
L. Marshall & Tonja Washington  
Tyler Little Family Foundation  
Sheri & Richard Welsh  
Western Michigan University  
Scott & Linda Zabik  
Jim & Laurie Ziech

## COMMUNITY ADVOCATES

\$500—\$999

Abraxas Worldwide  
Ameriprise Financial, Inc.  
Erik & Dayna Anderson  
Anonymous  
Rendell Austin  
Karen Barnes  
David & Caroline Bartels Fund  
John & Kathy Bartels  
Larry & Cindy Beer  
Priscilla J. Blair  
Jeanne Borzkowski  
Bright Ideas Technology  
Michael & Sara Brundage  
Jeff Cole  
Community Dance Showcase  
Joanna & Scott Dales  
Todd & Ruth DeNooyer  
Janet Diewald  
Karol Dill *In memory of Everett Dill*

Deborah Droppers  
Fran Eckenrode  
Susan & Fred Einspahr Fund  
First National Bank of Michigan  
Cynthia Green  
Hap Haasch  
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J. M. Wilson Corp.  
Kalamazoo Community Foundation  
Kalamazoo FC  
Kalamazoo Growlers  
Jim & Paige Key  
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Bobby Ludwick  
Midtown Fresh & Park St. Market  
Jim & Michelle Migliaccio  
Peter & Amanda Militzer  
Dr. & Mrs. David Milko  
Mike & Susan Miller  
Elmon & Avonda Oliver Jr. MD  
Almyra Parker  
Bill Pierce & Ann Paulson  
Portage Kumon Math & Reading Center  
Rathert Law Offices  
Oak & Kayla Saad  
James & Winifred Stewart Fund  
*In memory of Charles Barnes*  
Nathan & Kristen Tidd  
James R. & Lorraine J. Valk  
Charles VanZoeren  
Dee & Christopher Velkoff  
Jim & Carol Weber  
Meghann Weinberg  
Rick Welch *In memory of Jim Stewart*  
Sheri & Richard Welsh  
Tom & Julie Wheat  
Robert Wheeler  
Windemuller Electric

\* A full list of donors is available upon request.

**NO ONE IS TURNED  
AWAY FROM THE Y DUE  
TO INABILITY TO PAY.**

With thanks and gratitude for the community support through the annual campaign, the Y is able to provide financial assistance to those who otherwise would not be able to afford the Y experience.

