

YMCA of Greater Kalamazoo

POSITION: Marketing, Communications, Graphic Design Intern

LOCATION: Maple Location, 1001 W. Maple, Kalamazoo, MI

Overview: Various tasks in the Marketing Department will be tailored to the candidate's interests and skills. A take-home writing exercise assignment will be given at the time of interview to determine writing capability. This position may be shared between departments, but reports and works closely with the Marketing Manager.

Internship Objective

To provide learning opportunities that support skill development, personal development and a portfolio of work samples.

The Y's Mission

The YMCA puts Christian principles into practice through programs that build healthy spirit, mind, and body for all.

Semesters Available

- Winter 2021 (Jan – April)
- Summer 2021 (Negotiable)
- Fall 2021 (September – December)

Number of hours per week

- 8-12 hours per week
- Flexible but consistent schedule

Requirements:

- Must be a junior with a declared major
- Must be through an official school internship program

Desired skills and qualifications

- Good writing skills
- Attention to detail
- Enthusiasm for learning

Job Responsibilities

- Assist with social media tasks (posting, tracking, analyzing)
- Assist in updating web site
- Assist in writing articles for publication
- Assist in creating promotional fliers
- One or two projects that support a specific Y department with a special event or campaign. (Project opportunities vary throughout the year.)

To Apply

Send cover letter and resume to