



YMCA of Greater Kalamazoo 2023 SPONSORSHIP OPPORTUNITIES

Impacting people
through community
events that elevate
the Y and our focus on
Youth Development
and Healthy Living.



2023 YMCA of Greater Kalamazoo Annual Breakfast

Friday, April 21, 2023—Radisson Plaza Hotel Ballroom, Downtown Kalamazoo

Sponsorship Includes:	Presenting Sponsor	Committed Table Sponsor	Table Sponsor
	\$10,000	\$5,000	\$2,500
Two tables (10 guests at each table) / Premium table location	●		
One table (10 guests at each table) / Premium table location		●	●
Co-branded along with the YMCA <ul style="list-style-type: none"> • Event Program • Promotions • Event Power Point Program 	●	●	
Website recognition (12 months)	●		
Recognition at event / Opportunity to speak	●	●	
Website recognition (March-May)		●	
Recognition at event	●	●	●
Signage (banner)	●		
Social media (pre and post event)	●	●	●
Donor wall recognition at Maple and Portage YMCAs	●	●	
Opportunities Available:			

32nd Annual YMCA of Greater Kalamazoo Golf Classic

12:00pm Monday, June 5, 2023—The Moors Golf Club, Portage

Sponsorship Includes:

	Presenting Sponsor	Swag Sponsor	Apparel Sponsor	Grille Room Sponsor	Lunch Sponsor	Flag Sponsor	Cart Sponsor	Tech Sponsor	Practice Green Sponsor	Eagle Sponsor	Birdie Sponsor	Foursome	Support Sponsor
	\$8000	\$5500	\$5000	\$3500	\$2500	\$3000	\$2500	\$2000	\$1800	\$1500	\$1100	\$800	\$400
18 holes and On-Course Games, Boxed To-Go Lunch, Swag Bag, and Grille Room \$20 Gift Certificates for:	8	4	4	4	4	4	4	4	4	4	4	4	0
Listing on YMCA Website	●	●	●	●	●	●	●	●	●	●	●	●	●
Recognition in Event Program	NAME & LOGO	NAME & LOGO	NAME & LOGO	NAME & LOGO	NAME & LOGO	NAME & LOGO	NAME & LOGO	NAME & LOGO	NAME & LOGO	NAME & LOGO	NAME		NAME
Visibility / Signage	TEE SIGNS	TEE SIGNS	TEE SIGNS	TEE SIGNS	TEE SIGNS	LOGO ON FLAGS	EVERY CART	SCORING APP	PUTTING GREEN	TEE SIGNS	●		
Social Media	●	●	●	●	●	●	●	●	●				
Logo Giveaway Item(s)	●	●	●										
Name & Logo Recognition on Dinner Gift Certificates	●			●									
Name & Logo Recognition on Boxed Lunches	●				●								
Recognition on Event Banner	●												
Donor Wall Recognition at Maple and Portage YMCAs	●												
Opportunities Available:											UNTIL FULL	UNLIMITED	UNLIMITED

YMCA of Greater Kalamazoo

Thank you for considering an Event Sponsorship Opportunity.

**VP OF MEMBERSHIP AND
FUND DEVELOPMENT**

**Rhonda Ludwig
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**Maple YMCA
1001 W. Maple St.
Kalamazoo, MI 49008
269.345.9622**

**Portage YMCA
2900 Centre Ave.
Portage, MI 49024
269.324.9622**

**YMCA Lincoln Youth Center
912 N. Burdick St.
Kalamazoo, MI 49007
269.345.9845**

